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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91210643
Party	Defendant Blue Gentian, LLC
Correspondence Address	CARL J SPAGNUOLO MCHALE & SLAVIN PA 2855 PGA BLVD PALM BEACH GARDENS, FL 33410-2910 UNITED STATES aprice@mchaleslavin.com, ustrademarks@mchaleslavin.com, cspagnuolo@mchaleslavin.com
Submission	Appearance of Counsel/Power of Attorney
Filer's Name	Edward F. McHale
Filer's e-mail	litigation@mchaleslavin.com
Signature	/Edward F. McHale/
Date	10/07/2014
Attachments	Notice of Appearance EFM.pdf(25925 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Mark: design mark
Opposer/Petitioner, Serial No. 85/684,030

(parent case)

v. Cancellation No. 92057408

Mark: design mark

BLUE GENTIAN, LLC Registration No. 4,351,590

Applicant/Registrant.

NOTICE OF ATTORNEY APPEARANCE

The law firm of McHale & Slavin, P.A. hereby gives notice of appearance of Edward F. McHale, of the aforesaid law firm, as counsel for Blue Gentian, LLC in the above-styled action, and accordingly requests that copies of all filings in this action be served on him at the address listed below.

Respectfully submitted,

McHALE & SLAVIN, P.A.

/s/ Edward F. McHale

Edward F. McHale (FBN: 190300) Brian M. Taillon (FBN: 678635)

2855 PGA Boulevard

Palm Beach Gardens, Florida 33410

Telephone: (561) 625-6575 Facsimile: (561) 625-6572

E-mail: litigation@mchaleslavin.com

Attorneys for Blue Gentian, LLC

CERTIFICATE OF FILING AND SERVICE

I HEREBY CERTIFY that the foregoing Notice of Attorney Appearance was filed electronically on October 7, 2014. Notice of this filing will be sent to counsel for all parties by virtue of the Court's electronic filing system. Counsel includes:

Daniel J. Holmander, Esq.
Barlow, Josephs & Holmes Ltd.
101 Dyer Street, 5th Floor
Providence, RI 02903
djh@barjos.com
clc@barjos.com
cac@barjos.com
tm@barjos.com
mkritzer@bakoskritzer.com
ebakos@bakoskritzer.com

Attorneys for Tristar Products, Inc.

/s/ Edward F. McHale Edward F. McHale